



Woodland CCSD 50

Strategic Plan 2018-2023

Year one: 2018-19



Mission Statement

Woodland District 50 empowers our children to reach their potential by providing exceptional learning experiences that foster critical thinking in a nurturing learning community.



Vision Statement



Together, inspiring tomorrow's
creators, thinkers and leaders

Student Learning



Goal 1: *Differentiate instruction with a focus on rigor and relevance to foster student growth.*

Intensify opportunities to consistently deliver instruction that is **differentiated** to meet **all students' needs**

Student Well-Being



Goal 1: *Build positive, personal connections and relationships among staff and students.*

Provide **professional development** for staff that encompasses **who our students are** and enhance our ability to make classroom connections.

Student Well-Being



Goal 2: Create learning opportunities for stakeholders addressing the physical, mental, emotional and social needs of the “Whole Child”.

Identify current practices in District 50 that address the “**whole child**” and **research** new educational trends to aid in the advancement of these programs including **school start times** and the Dual Language program.

Finance and Facilities



Goal 1: *Enhance the district's fiscal position and achieve annual state financial recognition*

Establish a **legislative action committee** to advocate for **school funding** and reduce unfunded mandates.

Staff Recruitment and Development



Goal 1: Build instructional capacity to meet student learning and well-being goals by engaging staff in high quality, effective professional development

Research methods to **add professional development** time to **support student achievement** within the annual calendar.

Staff Recruitment and Development



Goal 1: *Recruit highly qualified staff that are innovative and mirror the student population*

Develop a **recruitment and selection plan** that aligns to the district's mission and vision with a focus on **increasing the diversity** of our **staff**.

Community Relations and District Pride



Goal 1: Promote the Woodland District 50 brand and infuse this initiative into opportunities to connect and give back to the community

Develop and communicate the **brand** that **showcases** the positive attributes of Woodland District 50, unites us and represents our pride.

New District Committees



- **Instructional Practices Committee** (Student Learning)
 - Internal committee
 - teachers, administrators
 - Co-chairs: Dr. Lisa West and Mr. Ryan Wollberg
 - Committee recruitment August 2018

- **Committee on Equity, Diversity and Inclusivity** (Student Well-Being)
 - External committee
 - parents, community, staff, administration and students
 - Facilitator: Dr. Roger Moreano/Chair: Dr. Steve Thomas
 - Committee recruitment June/early July 2018

New District Committees



- **Legislative Action Committee** (Finance and Facilities)
 - External committee
 - parents, community, staff, administration
 - Chair: Mr. Chris Bobek
 - Committee recruitment August/ September 2018
- **Professional Development: Time** (Staff Recruitment and Development)
 - Internal committee
 - teachers and administrators
 - Chair: Dr. Vicki Kieffer
 - Committee recruitment August 2018

New District Committees



- **District Brand Committee** (Community Relations/ District Pride)
 - External committee
 - parents, community, staff, administration and students
 - Chair: Mrs. Carolyn Waller
 - Committee recruitment September 2018

Strategic Plan Initiatives



Student Well-Being: School Start Times

- Initiative approved by Board March 7, 2018
- Due date: November 2018
- Implementation: Fall 2019

Human Resources: District Recruitment and selection plan

- Focus on minority recruitment & hiring
- Due date: December 2018
- Implementation: 2019 hiring season

Finance & Facilities: Capital Improvement Plan: Sustainability Focus

- Initiative: Solar energy project: approval Siemens as partner April 2018
- Due date: April 2019
- Implementation: Summer 2019

Next Steps: July - September 2018



- Advertise for district committee membership
- Finalize strategic actions plans year one 2018-19
- Updates in community newsletter to all taxpayers
- Update the website and create dashboard to track progress
- Ongoing press releases
- August: update to staff
- September: update to families