



Strategic Planning Update

September 28, 2017

Strategic Planning Process

- Develop Focus Areas of Study - Board of Education
- Conduct Focus Group Feedback Meeting - Stakeholders
- Community Survey - All Community Members
- Strategic Plan Community Committee -
60 people, all stakeholders
- Draft Strategic Plan presented in January to the Board

Focus Areas of Study

Student
Learning

Student
Well Being

Finance
and
Facilities

Staff
Recruitment
and
Development

Community
Relations and
District Pride

Stakeholder Focus Groups Feedback

- Generate ideas surrounding five Focus Areas of Study
- October 10 and 18, 2017
- Invited Stakeholder Groups: Students, Staff, Community Leaders, Parents (PTA, Music Boosters, Woodland Educational Foundation, Bilingual Advisory Committee and Child Health and Welfare Committee)

Community Survey

- Survey Includes:
 - Introduction about each focus area
 - Questions about Focus Areas of Study: Student Learning, Student Well Being, Finance and Facilities, Staff Recruitment and Development, Community Relations and District Pride
 - Community input to assist in developing its plan
 - Approximately 30 questions in the survey
- How:
 - Website
 - Strategic Plan Homepage
 - Link from the homepage
 - Link from social media
 - Paper copies will be made available and out in the community where needed
- When:
 - October 9 to October 21

Community Committee Meetings

- When:
 - November 27 and 28, 2017
 - Intermediate School Cafeteria
- Who:
 - Approximately 60 stakeholders
- How:
 - Develop and disseminate application of interest
 - Solicit interested participants
 - Place in five focus areas of 10-12
 - Place stakeholders in preferred area of interest